

Better World Project

Coloring Book




Foresight for a Better World



Growing up in the Foresight family, I was taught to leave the world a little better than I found it. As a kid stuffing and licking envelopes for the business as early as 6 or 7 years old (marketing actually had a *taste* before the internet), there was no shortage of wisdom.

From my grandfather, David Speser, I learned the importance of accountability, lasting relationships, and that "nothing happens without a sale." From Leah Speser, Foresight's founder, I learned technology transfer wasn't just about turning good ideas into something useful for society, but that great innovations can also find new applications — swords can be turned into ploughshares.



All these years later, I understand Foresight was always about *impact*: the opportunity to make ideas matter. To ensure that science and technology serve the public good remains a core value of our business.

We are grateful to present this coloring book in honor of the 2026 AUTM Annual Meeting and Better World Project, and to affirm our commitment to the care, wisdom, and excellence that continue to differentiate FST as a human-centered consulting firm. Please join us in prioritizing the relationships that help leave our world a little better than we found it.

Wishing everyone a great meeting in Seattle; and happy coloring!



Arendt Speser, CEO



The Better World Project

The Better World Project is a special program from AUTM that shows how ideas from universities and research labs can turn into real tools that help people and improve lives around the world. It celebrates inventions that started as research and then became useful products — like clean-water technology, health tools, and life-saving devices. These success stories help us see how science, technology, and teamwork can make the world a better place.

Each year, AUTM picks a few amazing projects as finalists and members vote to select an award winner that best shows how research can be shared with the world in powerful ways. These winners and finalists become examples of how bright ideas can turn into real help for people everywhere.





Award winners

2022 – Lithium-Ion Battery Recycling

Researchers developed a new way to recycle old lithium-ion batteries into powerful new ones. This helps reduce waste and protect the environment.

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2023 – EKKO Wave Therapeutic Device

A portable device uses gentle vibrations to help treat neurological conditions like cerebral palsy and autism, making therapy easier to access.

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2024 – NEWgenerator Sanitation System

A solar-powered sanitation system safely treats waste and recovers water and nutrients for people living in remote areas without sewer systems.

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2025 – PFAS Destroyer & Clean Water

This technology breaks down harmful “forever chemicals” in water, helping communities get access to clean and safe drinking water.

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2026 Finalists

Photosynthesis 2.0 Agritech Boost

Special plant-friendly particles help crops use sunlight more efficiently, helping them grow stronger.

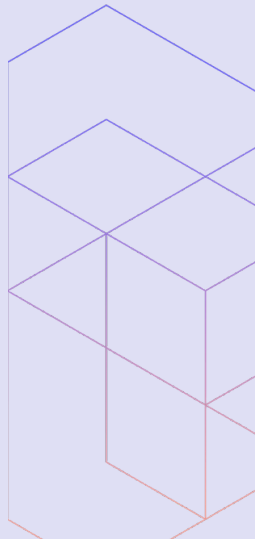
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Simple Alzheimer’s Blood Test

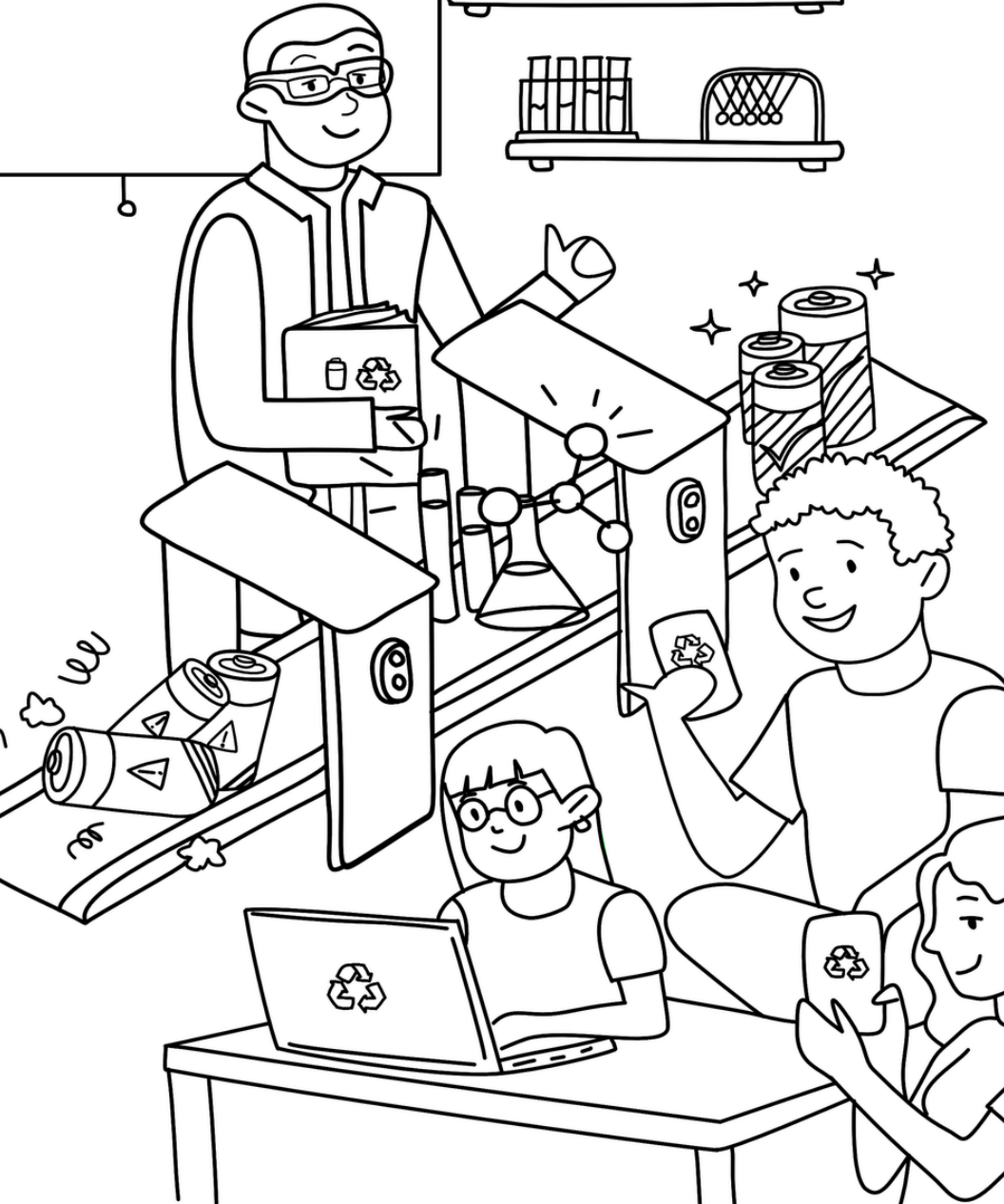
A blood test that can detect early signs of Alzheimer’s disease so people can get help sooner.

Pediatric Cancer Antibody Therapy

New antibody-based medicines give hope to children fighting difficult-to-treat cancers.



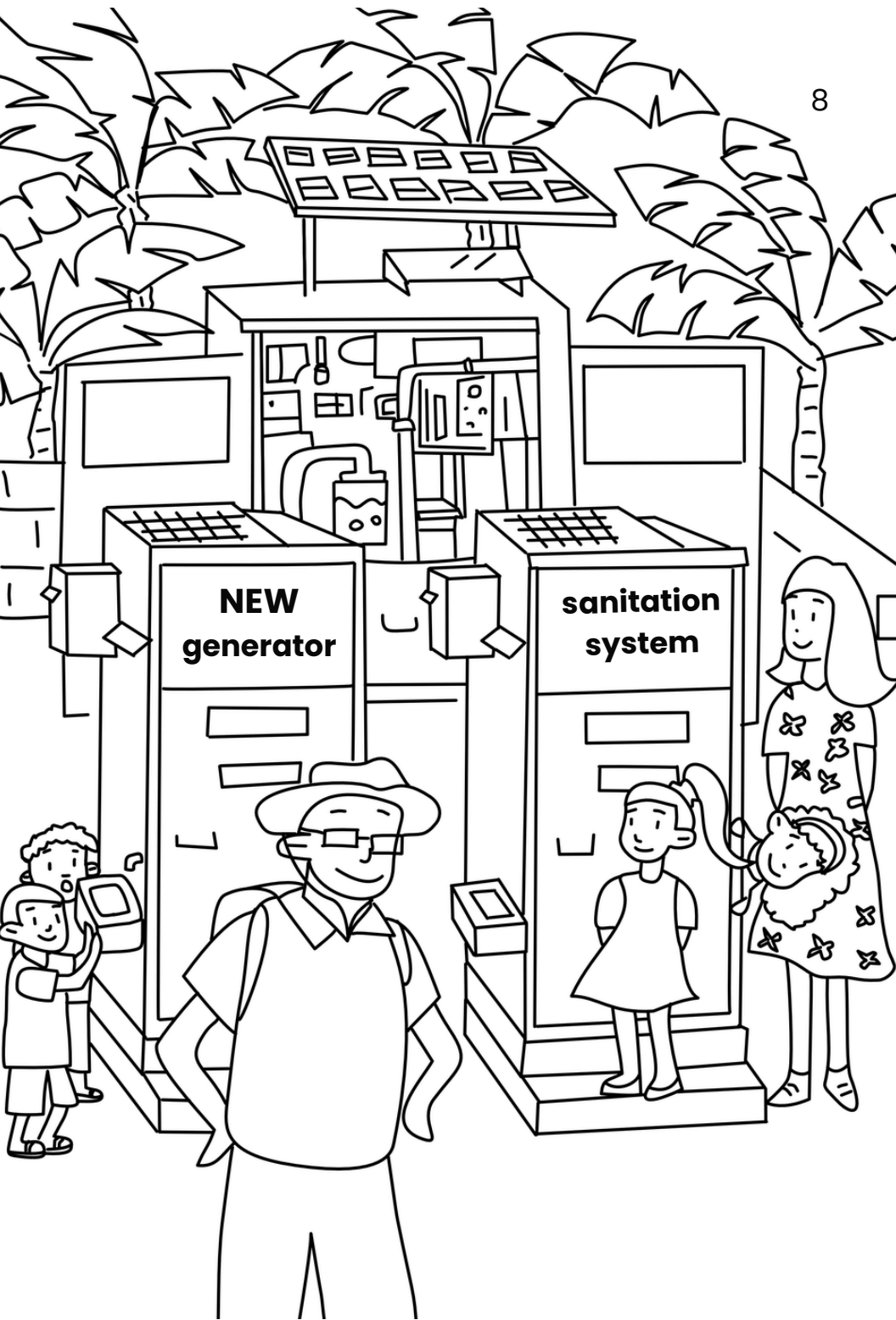
Lithium-Ion Battery Recycling





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BETTER WORLD

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Simple Alzheimer's Blood Test





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Dedicated to the people
and innovations – the science and
technology – of the Better World Project

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