



SBIR/STTR Technical and Business Assistance (TABA)

Founded in 1980, Foresight Science & Technology, Inc. ("Foresight") is a full-service commercialization consultancy providing market research, technology transfer, training, and hands-on product development services. Foresight supports or evaluates the commercial potential of more than 600 technologies per year (many of which are SBIR/STTR funded).

Foresight has been actively involved in supporting the SBIR/STTR program since its inception as the government-contracted commercialization assistance provider for numerous agencies. Over the years, through countless interactions with small businesses and managers of SBIR/STTR offices, Foresight has acquired an unparalleled in-depth understanding of the needs of awardees related to both the preparation of compelling commercialization plans and the execution necessary to bring the new technologies to the market.

Foresight's staff of over 60 experts has domain expertise across all industries:

Life Sciences	Defense and Security
Medical Devices	Aviation, Aerospace, and Transportation
Chemicals and Advanced Materials	Information Technology and Apps
Energy and Renewable Energy	Communications
Environmental	Hardware and Software
Electrical and Electronics	Education
Optics, Photonics and Optoelectronics	Social and Behavioral Sciences

Members of the Foresight team are veterans of commercialization and product development with experience in research, technology transfer, new venture creation, and business development.

Foresight's Technical and Business Assistance services include:

- Market Research and Analysis reviewing competitive technologies, market size, and dynamics
- IP Landscape Review and/or Strategy Consultation
- Expert/End-User Interviews for Market Validation
- Commercialization Plan Preparation
- Regulatory Path-to-Market Consultation
- Market Entry Launch Strategy
- Federal Laboratory Partnership Matchmaking
- Product Development Consulting
- Fundraising Strategy Development
- Marketing Plan Development
- Preparation of Marketing Materials (i.e. pitch deck, technology flyer)
- Identification of Potential Partners Contacts (i.e. development partner/integrator, distributor, funding source, licensee)
- Outreach to Potential Commercialization Partners
- Technology Marketing and/or Preparation for Events
- Technology Valuation
- Deal Terms/ Licensing Advisory

Foresight will provide customized consulting services directly dependent upon your needs, objectives, and experience with SBIR.

For more information or to request a letter for inclusion in your proposal, contact:

Email: sales@ForesightST.com or Call: +1.401.273.4844 x4004